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Top Skills

Concept Art

Graphic Design

Title Design

Damith Mendis

Senior 3D Generalist | Filmmaker | Lecturer
Colombo, Western Province, Sri Lanka

Summary

I'm Damith, A Senior 3D Generalist, short filmmaker, and lecturer with over 9 years of experience in 3D animation, architectural visualization, and advertising. I'm passionate about telling powerful stories through 3D visual media, especially those that inspire change and create social impact.

I hold a BA (Hons) in 3D Animation and VFX from Falmouth University, UK, and I'm skilled across the entire 3D animation pipeline. My core strengths include 3D modeling, lighting, and visual concept development, blending technical precision with creative storytelling.

Over the years, I've collaborated with some of Sri Lanka's top architectural, construction, and 3D visualization firms in full-time, part-time, and freelance roles. I've contributed to several high-profile local and international projects, including Pentara - Colombo 5, GHR Hotel Residencies – Negombo, and many others.

I also led 3D asset modeling at a fully-fledged animation studio, where we developed "Secret of the Moonstone", Sri Lanka's pioneering international animated feature film. The production combined cutting-edge motion capture with Unreal Engine's real-time rendering capabilities, pushing both creative and technical boundaries.

Whether it's crafting architectural visuals, directing animated stories, or mentoring the next generation of artists, I'm driven by one goal, turning vision into reality, frame by frame.

Experience

Kasu Media Labs
Senior 3D Generalist
May 2025 - Present (3 months)

Colombo, Western Province, Sri Lanka

AMDT School of Creativity

Lecturer

February 2020 - Present (5 years 6 months)

Colombo, Western Province, Sri Lanka

As a visiting lecturer at AMDT, Sri Lanka's leading creative education institute, I teach and mentor students enrolled in the Pearson BTEC HND and BA (Hons) 3D Animation & VFX degree program awarded by Falmouth University (UK). My role involves equipping students with both the technical skills and creative mindset needed for careers in animation, film, and games.

I deliver modules covering core areas such as 3D modeling, rigging, animation principles, and production workflows. Emphasizing practical, industry-relevant learning, I design assignments that mirror real-world production challenges, fostering critical thinking and technical fluency.

My teaching integrates industry-standard tools including Autodesk Maya, 3ds Max, Blender, and Adobe Creative Suite, ensuring students are proficient in the software used by leading studios.

Beyond lectures, I provide one-on-one mentorship, portfolio reviews, and career guidance. I also contribute to curriculum development and collaborate with academic staff to ensure the program stays aligned with evolving industry standards.

Mogo Studios

3D Asset Modelling Lead

June 2022 - May 2025 (3 years)

Colombo, Western Province, Sri Lanka

As 3D Asset Modelling Lead at Mogo Solutions (Mogo Studios), Sri Lanka's largest and most acclaimed animation studio, and a fully owned subsidiary of the Derana media network, I had the privilege of contributing to a landmark production: Secret of the Moonstone, the country's first-ever animated feature film intended for global release.

Working within a skilled team of over 100 artists in a 900+ member organization, I was responsible for leading and mentoring the 3D asset modeling team. This role demanded a high degree of technical excellence and artistic finesse. I was instrumental in designing the asset pipeline, overseeing

production, and managing junior artists, offering mentorship and detailed feedback to ensure quality and consistency across all outputs.

I coordinated closely with other departments to integrate 3D assets seamlessly into the animation workflow. My hands-on responsibilities included delivering high-quality assets, props, and environments using Blender. I also exported animated characters from Maya to Unreal Engine, supporting the real-time cinematic pipeline. Since our department completed modeling ahead of schedule, we contributed to set dressing and lighting in Unreal Engine to help finalize production efficiently.

Additionally, I directed and co-created the Christmas charity short film “LUV”, which premiered on Gasma, one of Sri Lanka’s most popular and award-winning YouTube channels. I handled story, direction, art direction, modeling, lighting, rendering, editing, and project management.

The film’s concept was powerful: for every view, gifts were donated to orphan homes. Two campaign videos were released in early December, and the film premiered on 25th December 2022, spreading a heartfelt message of giving through cinematic storytelling.

- <https://www.youtube.com/watch?v=UrfVemzkEe8>
- <https://www.youtube.com/watch?v=ccR8NMnHC-w>

Trust Builders (pvt)Ltd.

Senior 3D Generalist

September 2018 - May 2022 (3 years 9 months)

Colombo, Western, Sri Lanka

At Trust Builders, a reputed real estate and construction company in Sri Lanka, I worked as the lead 3D Visualizer, creating high-end architectural visualizations for a range of residential and commercial developments. I was responsible for producing photorealistic 3D renders and walkthroughs for both interior and exterior spaces using tools such as Autodesk 3ds Max, Corona Renderer, AutoCAD, and Adobe Photoshop. I coordinated directly with clients and the technical team to refine designs and ensure the visuals matched real-world expectations. I also conducted site visits to support technical officers and align the visual direction with construction progress.

Beyond visualization, I led all aspects of branding and marketing for the company. I developed the company’s visual identity, including the logo, brand

colors, and overall aesthetic, making it distinct and recognizable across platforms. I designed all promotional materials, exhibition stalls, brochures, leaflets, business cards, and billboards and planned marketing campaigns from concept to execution. As the sole person managing digital outreach, I significantly boosted the company's online presence, growing its social media following from 13,000 to over 60,000 in just three months. This unique combination of creative, technical, and branding leadership played a key role in building Trust Builders into a visually strong and market-aware brand.

Evoked International Limited

Graphic Designer

June 2017 - August 2018 (1 year 3 months)

Colombo

Evoked International is one of Sri Lanka's leading digital content and entertainment companies, widely recognized for its vibrant digital media projects and Evoked Music's YouTube channel, which boasts over 1.06 million subscribers.

In my role as a Graphics Designer, I specialized in creating visually compelling commercial content that supported a variety of media projects, including music videos, and digital campaigns. My work encompassed designing logos for movies and film titles, song and movie posters, music album artworks, YouTube thumbnail visuals, and promotional graphics for branded content.

I collaborated closely with creative directors, producers, and marketing teams to develop designs that aligned with each project's unique identity and storytelling goals. My contributions helped strengthen Evoked's digital presence and audience engagement across YouTube and social media platforms, playing a key role in the company's mission to deliver high-quality entertainment and digital content to a broad audience.

Trumps

Senior Designer

May 2017 - June 2017 (2 months)

Colombo, Western Province, Sri Lanka

Trumps Solutions is a leading advertising agency in Sri Lanka known for delivering innovative branding and marketing solutions. I joined the agency as a Senior Designer, where I was initially entrusted with handling the HNB Bank design account. This involved producing a wide range of visual content aligned with the bank's brand identity across print and digital platforms.

Building on the success of that role, I became part of the team that pitched for the rebranding of Siyapatha Finance, a fully owned subsidiary of Sampath Bank PLC. Our team successfully won the account, and I was actively involved in shaping the new visual identity of the brand. Working under the Art Director and Creative Director, I contributed significantly to the creation of the logo and the full branding rollout.

My responsibilities included designing a modern and professional logo that reflected the brand's values, developing brand collateral such as brochures, business stationery, and promotional materials, and creating digital assets for the company's online platforms. I also produced 3D visualizations to enhance presentations and marketing content. The Siyapatha Finance rebranding became a notable project in my career, playing a key role in redefining the company's image and supporting its emergence in a competitive financial market.

Mebox

Creative Designer

April 2017 - May 2017 (2 months)

Sri Lanka

Lex Duco

Junior Executive (Design Team)

January 2016 - March 2017 (1 year 3 months)

Sri Lanka

Dialog Axiata PLC

Data Entry Officer

February 2014 - January 2016 (2 years)

Sri Lanka

Travel One Foreign Employment

Designer

February 2013 - May 2013 (4 months)

Sri Lanka

Dartlanka Productions (Pvt) Ltd

Graphic Designer

March 2012 - January 2013 (11 months)

Sri Lanka

Education

Falmouth University

BA (Hons) 3D Animation & VFX, 3D Animation & VFX · (August 2019 - December 2021)

AMDT School of Creativity

Advance Diploma of 3D Animation & VFX, 3D Animation & VFX · (December 2017 - March 2019)

Pearson College London

BTEC HND, 3D Animation & VFX · (December 2017 - March 2019)

Ceylon German Technical Training Institute

Draughtsman Civil, Architecture · (June 2016 - November 2016)

LAVTC

Auto CAD & 3d House Building, Architecture · (September 2014 - June 2015)